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for Sierra Madre:

"Our 26th Year"

McDONALD & O'BOYLE
201 W. Huntington Drive, Monrovia
Elliott 8-4551CPL. DAVIS HELPS ARMY
TENNIS TEAM WIN IN JAPAN

A letter received recently from Mrs. Julia Davis from her son, Cpl. James R. Davis of the 40th Infantry Division, tells of tennis matches in which all Army camps in Northern Japan participated.

"The tournament was held at Camp Sendai, which is not far from where we are stationed," writes Cpl. Davis. "Six of us managed to put our camp in second place. That is pretty good considering that there were men from all over Northern Japan competing in the tournament."

"Lieutenant Ford and I got as far as the semi-finals in doubles before we were defeated," the Sierra Madre soldier related. "I first drew a bye, then I played a large fellow in the second round. I lost, 3-6, 9-7, 6-4. I did my best but he was better."

"I learned later that my opponent was last year's champ for the Northern Japanese Command the year before."

The local corporal related that his opponent said "I gave him the roughest game of the meet which, of course, made me feel pretty good."

"A big tall boy from Camp Hokaido won the singles. He was a real ace. In order for us

to place our camp in second, we had to play a doubles tie with Camp Sendai. They had me join with Capt. Eastman for the play-off. We had to play hard, but the captain and I won, 6-1, 6-4. We went to Camp Fowler afterward and General Tychson presented us the trophies . . .

". . . We had to work hard, mom, but it was a lot of fun, and I'll have some pretty interesting pictures for you soon," Cpl. Davis concluded.

"TRIP TO MOON" POPULAR SHOW

Outward bound from earth at more than 200,000 miles an hour! Destination . . . moon!

More than 46,000 persons already have made the breathtaking trip to the giant orb and back this summer offered by Griffith Park Observatory's vacation-time feature, "A Trip to the Moon."

The popular 476,000 mile round trip is considered the most spectacular of the two dozen different shows produced at the hilltop scientific center, according to Dr. Dinsmore Alter, observatory director and chief "pilot." The show will continue through Sept. 3.

County GOP Assembly Picnic

A real old-fashioned picnic of the type long associated with political rallies will be held at Griffith Park Saturday afternoon, Aug. 11, for all the members and friends of the Los Angeles County Republican Assembly, Mr. Clinton A. Berry, president in the 48th District, announced this week.

The picnic plans include a program running from 2:30 to 9:00 p.m., with many state and local government officials present to join in the activities.

There'll be a home-spun atmosphere of fun and frolicking in the afternoon, with games and contests galore. There will be three-legged races, an egg-on-the-fork race for past presidents, a tug-of-war, a pie-eating contest, events for the children, community singing and music by Leon Giles' Fearless Five orchestra. Prizes for all events. Bring your supper; the Assembly will supply hot coffee.

The location is Number 1 Picnic Section on Pepper Tree Lane in Griffith Park. Follow the signs from the Riverside Drive entrance.

ATHLETES FOOT GERM—HOW TO KILL IT, IN ONE HOUR.

IF NOT PLEASED your 40c back from any druggist. T-4-L is specially made for HIGH CONCENTRATION. Undiluted alcohol base gives great PENETRATING power. Kills IMBEDDED germs on contact. NOW at Hartman's.

Another matter to be seriously considered is the matter of parking cars. There are streets about town that are too narrow for curb parking. How would you like your house to be afire and learn that the fire trucks could not reach it because of a traffic jam—due to parked cars. If the street is narrow, provide a parking place of your own off the street. It will surely pay in the end. It certainly would be a fine fire prevention measure. We have plenty of trouble with those who insist on getting just as close to the scene of a fire as they possibly can with cars. If they could and would only realize the handicap such actions produce. The excitement of fire is acknowledged. We know that, but for the love of Pete, please in all sincerity, stay away from the street of the fire with your cars. We depend on thirty fire fighters to come from wherever they may be when the signal sounds. They all have cars and need room.

After the reunion, the Sierra Madrean will travel to St. Louis to visit his brother, Lawrence F. Everett. He expects to be back in California in two weeks.

Although this is the first train trip in many years, the captain during the past 15 years has visited every state and nearly all the large cities of the Union—always traveling by car.

Consider, consider, consider!

We'll do our best, and if help is needed, we will gladly call for it.

Capt. Brown, Capt. Toms, En-

gineer Grippi, Capt. Ed. Decker and Tom Soluri accompanied

Chief Heasley to Azusa to wit-

ness a fire extinguishing demon-

stration there. New first aid

fire extinguishers were demon-

strated and much was learned

of the value of these. Had such

equipment been among our's

when the gas main broke and

caught fire, it would have been

controlled without much ef-

fort. It is hoped that we are

soon in possession of some of

these later type extinguishers.

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macists are always at your

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sumes ample stocks and

rapid turnover. Even the

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tion will be compounded

promptly. Fair prices, too!

Visiting other fire depart-

ments gives the boys a long-

ing for better and more equip-

ment. We can use some. Fate

or misfortune may call for the

need and to be without would

be embarrassing. It would be

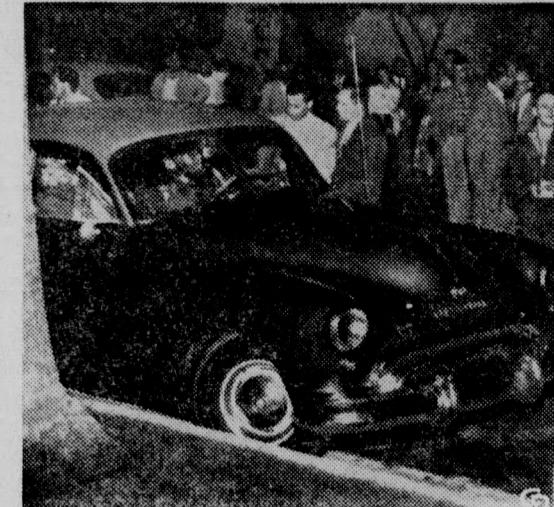
much better if our equipment

would die from lack of use than

to have fires. Let's endeavor

to prevent fires.

TWO GANGSTERS SLAIN IN UNDERWORLD FEUD



CURIOS CROWD GAZES INTO CAR near Los Angeles' Sunset Strip where Tony Brancato and Tony Trombino lie dead of gangster bullets. Brancato (right, center) is being released on bail at U. S. Commissioner's Office, San Francisco, last week after being arrested in connection with \$35,000 holdup of a bookie office in the Flamingo Hotel in Las Vegas, Nev. With Brancato are Inspector George Heeg, (left) and Nathan Coghlan, his attorney. (International)



Driver, No License, Fined After Accident

The mother of a 16-year-old Pasadena youth was fined \$15 Saturday for allowing him to drive with no operator's license.

The boy, Joe Gutierrez, suffered minor cuts and bruises July 29 when the jeep he was driving overturned near the intersection of Coburn and Sierra Madre boulevard. Three juvenile companions also were slightly injured.

In court Saturday, Gutierrez insisted he was driving 25 miles per hour when the jeep went out of control and rolled over.

"Jeeps don't go out of control when they're driven only 25 mph," skeptically remarked the judge.

The youth was paroled to his mother, however, on her promise that she would keep the boy from driving until he gets a license.

DON'T THROW SMOKE FROM MOVING CARS

The thoughtless discarding of cigars, cigarettes, and matches from moving cars on rural highways is a definite fire hazard and will not be tolerated, the California Highway Patrol reminded motorists again today.

It has been established that most forest fires are caused by carelessness, the Patrol said.

The Patrol pointed out that the vehicle code prohibits throwing from vehicles any lighted or burning substances, except in built-up urban areas.

Mr. and Mrs. Thomas C. Polgreen and family, 263 W. Highland, returned last week after a 7000-mile vacation trip East.

The Polgreens were away from Sierra Madre three weeks, including on their itinerary the Niagara Falls, Sault Ste. Marie and the Straits of Mackinac.

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SYcamore 2-5171



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Item	Price
CANTALOUPES	Large Size, Thick Meated. 1b. 5c
PEARS	NORTHERN BARTLETT'S Sweet, Firm, Juicy, To Eat or Can. 1b. 10c
GRAPES	THOMPSON SEEDLESS Sweet. In Compact Bunches 2 lbs. 17c
BANANAS	Firm, Yellow Ripe, Good Size Fingers 2 lbs. 25c
Persian Melons	Large, Firm, Thick Meated. 1b. 5c
LOW PRICES ON SAFEWAY GUARANTEED MEATS	
BEEF ROAST	Shoulder, Blade Cut. 1b. 65c
GROUND BEEF	Packed in Visking. 1b. 65c
BOILING BEEF	Excellent for summer meals. Freshly made, flavorful. 1b. 29c
BEEF LIVER	SLICED. EXCELLENT WITH Bacon. 1b. 79c
SPARERIBS	Select Eastern Pork. Medium Size. 3 to 5-lbs. 37c
Salmon Steaks	Packaged. Pan Ready. 1b. 69c
MIDGET TURKEYS	Bellville type. Gov't Grade A. Eviscerated. Small size, 4 to 8-lb. 73c
CUDDAHY BACON	1-lb. 55c
Wilson BACON	Corned, Cured, Sliced. 1b. 49c
Wieners	No. 1 Quality. 1b. 57c
Lunch Meat	SPICED. IN Piece or Sliced. 1b. 49c
LUCERNE CONCENTRATED FRESH MILK	1/2-pint carton. 52c
WHITE MAGIC BLEACH	Quart bottle, 14c. half-gallon. 24c
WHITE KING SOAP	Large pkg. 29c. giant pkg. 57c
TUNA STAR KIST CHEESE	29c. 1/2-lb. 27c. 1-lb. 95c
GREEN BEANS	19c.
ASPARAGUS	16-oz. 29c.
COFFEE	1-lb. 83c.
TILLAMOOK BUTTER	1b. 63c.
Montrose Butter	First Quality, Grade A. 76c
Challenge Butter	First Quality, Grade A. 75c
Spring House Butter	First Quality, Grade

Chew Your Way Through the Fair

Sierra Madre children have an unusual proposition before them if they attend the Orange County Fair, at Santa Ana. A Bubble Gum Contest is planned for the kids, but even grandpa can get into the act if his choppers are good enough and thinks he can blow a bubble.

The contest is the brain-child of Joe Wallace, manager of special events for the 1951 Orange County Fair, scheduled for Aug. 15-18, inclusive, at the former Army Air Base near here. And Joe swears he doesn't own an interest in a bubble gum factory.

All contestants have to do, young or old, is to show up at the fairgrounds' outdoor stage on Friday, Saturday and Sunday, Aug. 17, 18 and 19, at 1 p.m., ready to start chewing and blowing. Expert or lucky kiddies can earn their spending money for the fairgrounds by winning one of the three cash prizes.

LOCAL MAN STARTS NEW BUSINESS IN LAGUNA BEACH

The Richard F. Eyre family, who have been at Laguna Beach this summer, are officially moving to Laguna this week. The Sierra Madre home was at 335 Acacia. The family includes three children, Richard Jr., Clifford and Jimmy.

The Eynes will be greatly missed in Sierra Madre circles. Mr. Eyre is Post Commander of the Veterans of Foreign Wars and Assistant Cubmaster of Pack One. Mrs. Eyre, a past president of the V.F.W. auxiliary, is the present treasurer.

VISITS POLLGREENS

Visiting this week at the home of Mr. and Mrs. William H. Pollgreen, 643 Woodland Drive, is Fred Radcliffe. Mr. Radcliffe is associated with the public schools in Minnesota.

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By special arrangements with the manufacturer we will have a Shavemaster expert in our store for this demonstration. See him demonstrate Shavemaster on all types of beards. See for yourself how fast and clean it shaves. If you own a Shavemaster, bring it in for free oiling and sharpening.

ROYAL DRUGS
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City Nursery Workers Visit UCLA School

NEW ACE OF U. S. JET FIGHTERS



DESTROYING FOUR MIG JETS, Captain Milton E. Nelson, Tarrant City, Ala., became new ace among jet fighter pilots in Korea. He is with Fifth Air Force's Fourth Fighter Wing. Captain Nelson succeeds Captain Jim Jabara, ace rotated to U. S. (International)

Don't Point Electric Fans At Yourself



GOT PART FOR ME?—Ask Carroll as Producer William Trenk signs lease for Forum Theater, where he'll stage his musical, "My L.A."

BRIDGEPORT, Conn.—Do you ever try to beat the heat of a summer's day by pointing an electric fan at yourself—and do you have a stiff neck or a sore shoulder the next day?

If the answer is "yes," you've learned the hard way that yours is not the best method of using a fan to make humid weather more bearable.

But perhaps you never realized that there is good scientific fact behind the recommendation, made by the General Electric Consumers Institute, that you set your electric fan a short distance from you, on a window sill or a table or even on the floor, and aim it away from you before you turn it on. The air will be moved in a circular motion around the room, but only a gentle breeze will reach you. You'll feel refreshed, without being chilled.

Pointing a fan directly at anyone is inadvisable, because the movement of air at a high speed across the human body results in an excessive loss of body moisture and heat, leading to a congestion of blood circulation—and the inevitable stiff neck.

Pointing a fan directly at anyone is inadvisable, because the movement of air at a high speed across the human body results in an excessive loss of body moisture and heat, leading to a congestion of blood circulation—and the inevitable stiff neck.

Under normal conditions, your body makes a good adjustment to the temperature around it, throwing off excess heat through evaporation and radiation.

But when the humidity and the temperature both rise rapidly, the dissipation of body heat is blocked by the heat and moisture already in the air. You can't throw off the excess heat; consequently, you feel too warm.

Turning on a fan makes the air move faster, brings a greater volume of changing air in contact with your body, and compensates for the hot humid air's inefficiency in absorbing body heat lost through perspiration.

So go ahead. Turn on the fan—but point it the other way!

DISTRICT HIRES 4 CAMP LEADERS

Four young people have been formally hired by the City School District in connection with the Day Camp program which will begin next week.

Employed at last week's meeting of the School Board were George Carlson, Jim Cook, Joyce Lange and Joyce Thompson. Charles A. Skutt, superintendent of schools, pointed out that the quartet was hired only for the actual period of the Day Camp, Aug. 13 to 24.

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Custer 5-2331

ULCERS BECOMING MORE COMMON, DOCTOR SAYS

By ROY O. GILBERT, M.D.
Los Angeles County Health Officer

Ulcers, sometimes referred to as the "wound stripes of civilization" or the "badges of harried executives," are becoming more common, especially in men. It was recently estimated that approximately five per cent of the American people—unable to adapt themselves to the tensions of our civilization—develop ulcers some time during their lives. Surprisingly enough, this disorder which strikes so painfully at the inner man (or woman) can, in most instances, be easily controlled or cured.

An ulcer is an acid-eaten spot in the stomach or in that part of the large intestine immediately adjoining the stomach called the duodenum. Generally, the lay term used to describe both these conditions is "stomach ulcer," although the words "peptic" or "gastric" are also heard. As a matter of fact, however, about 90 per cent of all ulcers occur in the duodenum.

Many theories have been advanced concerning the causes of ulcers but the ulcer-producing mechanism within the body is not yet completely understood by medical scientists. Nevertheless, it is now firmly established that the alert, conscientious, hard-driving individual is more likely to develop ulcers than is his sluggish, or seriously relaxed, neighbor.

Indeed, as long ago as 1932 Harvey Cushing, the noted brain surgeon, reported that ulcers tend to heal when a patient has complete mental and physical rest thus insuring comparative freedom from inner tensions. He also noted that ulcers tend to recur when the individual is forced to resume his tasks and responsibilities. Studies, carried on by army medics during World War II, confirmed his conclusions.

Modern treatment of ulcers is simple enough and often most effective. Usually the patient may have a liberal diet but it is most important that spices and cooked fats (particularly fried foods) be avoided. Small meals taken at frequent intervals are preferable to the customary three squares a day

since this procedure apparently inhibits what one writer calls "inner cannibalism," wherein the stomach of the ulcer-prone individual tends to feed upon itself. Moderation in smoking and in the use of alcoholic beverages is desirable.

Medication should be taken only as prescribed by the family physician. Baking soda—so frequently taken without supervision—may do more harm than good since its action may upset still further the delicate balance of the stomach secretions. Drugs are now given which, when taken several times a day after meals, banish pain and give the ulcer a chance to heal.

There are some ulcer cases, of course, which defy this simple treatment, but they are the exception rather than the rule. These are the ulcers which become so deep that immediate and expert surgery is indicated. With prompt medical attention and guidance, this condition can generally be avoided.

Each ulcer patient must learn to slow down and relax. It seems like a sensible procedure to follow in any case, but for the ulcer sufferer it is a MUST.

OHIO FRIENDS

Ohio friends who motored out for the summer and were guests Thursday evening at the Caley home included Mrs. Tom Hughes, Mrs. James Wallace, Miss Lizetke, and Miss Lillabelle Towle—all of Cleve-

land.

THURSDAY, AUGUST 9, 1951 SIERRA MADRE NEWS-3

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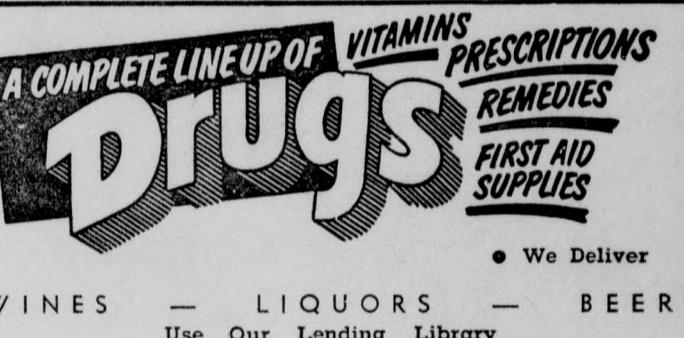
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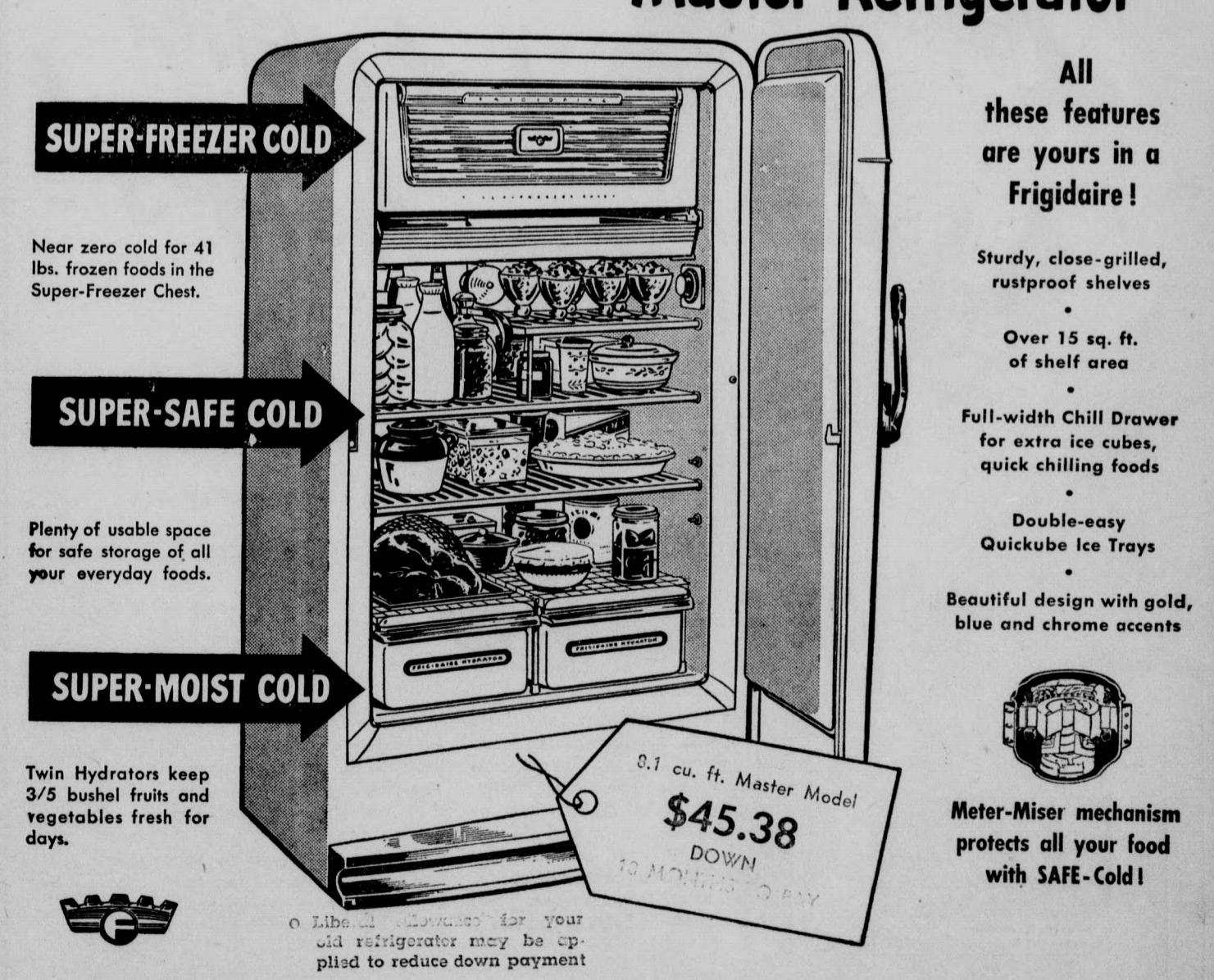
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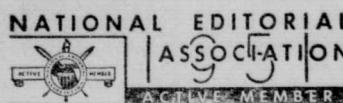


SIERRA MADRE HARDWARE CO.

CUSTER 5-2331

SIERRA MADRE NEWS

Kersting Court Sierra Madre, Calif. Custer 5-3324
OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE
ESTABLISHED OCTOBER 2, 1906.
PUBLISHED EVERY THURSDAY
Ione E. Ward, Publisher and Owner
Peter Ward, Business Manager



Stanley Cann..... Dorothy Underwood, Advertising
Entered as second class matter at the Post Office at Sierra Madre, California, under the Act of March 3, 1897.

FIRE SWEEPS TOOL SHED

Fire of unknown origin swept a tool shed Monday afternoon belonging to Mr. and Mrs.

Harry H. Holland, 199 N. Her-mosa.

Damage from the blaze, which was noticed at 2:37 and reported under control by 2:54, was described as "extensive" by Fire Chief James C. Heasley.

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WE SERVICE ALL MAKES OF CARS

RESIDENTS URGE RETURN TO SPIRITUAL VALUES

Sierra Madre took a great step forward this week in the nationwide discussion of the need for a return of spiritual and moral values in our national life and integrity in public life.

"It is time we started to DO something instead of indulging in so much 'wifish thinking!'" remarked Judge John C. Mead.

Al Morgan, vice-president of the Bank of Sierra Madre, and former president of the Chamber of Commerce, said, "I hope it isn't too late for us to get back on the right track."

"I know only one way to begin and that is to begin—right here at home," said Colonel Walter D. Thurber (Ret.), of the California National Guard Reserve. Colonel Thurber, in conference with other community leaders, was asked to draft what is designated "An American Creed," reprinted on this page.

It was promptly signed by the following:

R. C. Lewis, president of the Bank of Sierra Madre and chairman of the local Chapter of the American Red Cross; Mayor Wm. A. Kinney; Rev. Carl Smith, dean of the protestant ministers here; Father Leo Scheibel, Catholic Priest at St. Rita's; Aaron B. Glaser, president of the Foothill Community Jewish Center; Charles A. Skutt, president of Sierra Madre Kiwanis and City School Superintendent; Judge John C. Mead, Master of the Sierra Madre Masonic Lodge; A. H. Wetherbee, president of the Chamber of Commerce; Nell D'Arcy, president of the Sierra Madre Community Council; A. E. Morgan; Mary E. Beutler, president of the Sierra Madre Woman's Club; Harold Roberts; Col. C. C. Morrison, of the Civil Defense Council; H. E. Hamm, president of the Sierra Madre Lions Club; Carl Hansen and Harry Lange.

Other Sierra Madre organizations have begun to sign the creed "en masse." On last

Thursday night the Lions club—individually and as a group—signed the creed. They were followed by Kiwanis, Masons and others.

And so the Sierra Madre demand for more integrity in government and for a restoration of an appreciation for moral and spiritual values in the homes and schools of America has begun to grow.

PRATTS HOME FROM NEVADA

Mr. and Mrs. Lorne Pratt, 677 Canyon Crest Drive, have returned to Sierra Madre after six weeks spent in Nevada.

Mr. Pratt did tourist promotion work in Northern Nevada and staged the world premiere of Bing Crosby's latest picture, "Here Comes the Groom," at Elko.

Ten thousand persons viewed the film, and Mr. Pratt flew in 150 correspondents from radio and TV networks for the performance.

The prominent Sierra Madre promoter now returns to his duties in San Gabriel, where he is secretary of the Chamber of Commerce and manager of Mission Playhouse.

Beach Sojourn

Mrs. Hilda Noble and Miss Nadine are vacationing for three weeks at Long Beach.

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119 W. Foothill, Monrovia

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CLEVER POLICE From page one

traced the strange license plates to Joseph Lichtenberger of Temple City, who said the plates apparently were stolen when his car broke down on the Ramona speedway two weeks before. It had to be abandoned there until towing arrangements could be made.

The three officers then began acting on a hunch—one that later paid off. They wondered if the stolen car and transferred plates might have some connection with the hold up of a liquor store in Santa Ana at approximately the same time.

Acting on this assumption, the officers began an exhaustive check of police departments in Southland cities. They finally learned that the Los Angeles PD had a Lowell A. Musick and friend, Robert Park, in jail on another charge. The two youths had been captured during a routine "shakedown" July 21. When officers found two guns in their possession the men reportedly admitted committing a burglary in Monterey Park.

Upon questioning by Buchanan and the two Alhambra detectives, Gross insisted he knew nothing of the Santa Ana "heist." Musick, police said, admitted that he was applying for a job with the telephone company, but said the job blank was at home.

When police informed him where they found the application blank, he allegedly admitted the car theft and hold-up. He was quoted as saying that he and Gross came to Sierra Madre and "just drove around looking for a car to steal." They picked out the Cowan vehicle because it was parked on a slight grade.

The youthful suspects then reportedly drove down to Santa Ana for the hold up.

Legal Notices

LEASE OF SCHOOL PROPERTY

IT IS HEREBY RESOLVED that since the following described properties will no be needed for school purposes before June 30, 1952, the Governing Board of the Sierra Madre City School District offers these properties for lease until this above mentioned date:

Six room frame dwelling at 187 Auburn Avenue, Sierra Madre, Calif. The minimum rental fee shall be forty dollars (\$40.00) per month.

Six room frame dwelling at 197 Auburn Avenue, Sierra Madre, Calif. The minimum rental fee shall be forty dollars (\$40.00) per month.

Three room frame dwelling at 209 Auburn Avenue, Sierra Madre, Calif. The minimum rental fee shall be ten dollars (\$10.00) per month.

The commission paid to any licensed real estate broker for monthly collection of rent shall not exceed \$2.00 monthly on any one of the properties above listed.

Bids will be opened at a public meeting of the Board of Trustees to be held at the Sierra Madre City School office, 141 W. Highland Ave., Sierra Madre, Calif., on August 22, 1951 at 8:00 P. M.

Dated: August 1, 1951.

Signed:
Howell N. White Jr.,
President.
Martha W. Coutant,
Clerk.
Milton W. Valois,
Member.

8-29,16.

Letters to the Editor . . .

Letter to the Editor:

Santa Barbara, Calif.

I do enjoy the "NEWS" so much. It comes right on time, too. It is like a friend from home. I so miss Sierra Madre very much, but the air here is so clear and clean. Really a lovely place to live. I am up to 115 lbs. once more, feeling better, but need much rest. Nice to have been near my little family, too. So sorry to hear of Mrs. Decker's passing. Now, thank you for the News. Sincerely,

Bertha L. Irvine

Editor's note:

Mrs. Irvine has a great many friends in Sierra Madre. The Irvine home was on San Gabriel Court and Mrs. Irvine is a past president of the American Legion Auxiliary.

Sierra Madre News:

Dear Editor:

I read your article in last week's NEWS about the giant Hollyhocks grown in Sierra Madre.

How about this one. Early in the spring I noticed a sickly little tomato plant growing up against the cement wall in one of my flower beds. As I had never had any luck growing tomatoes I decided I would let the poor little thing stay—goodness knows where it had come from. Today, Aug. 6th, I gathered 65 ripe tomatoes and there are hundreds of green ones on the vine which has taken over a large portion of ground. I would add this plant is in line with my garden sprinklers and is soaked every other day which is supposed to be suicide to tomato plants.

Olga Davis,
169 Santa Anita Court.

to settle down right now," he advocates. "Test the climates, learn the advantages and disadvantages, know the living costs, the people of those geographical areas that appeal to you.

"A good hobby, too, is important. Start right now to explore those that appeal to you. Good hobbies are: woodworking, photography, stamp collecting, dog raising, painting, church work, Red Cross work, youth work, lecturing, and poultry raising. The list is endless.

"You don't retire 'from,' but 'to' something. Start planning now to prepare something to retire 'to,' then the happiness and fulfillment you seek can be yours."

AUBURN GUEST ON AUBURN AVE.

Mrs. Birdie Whitley of Auburn, Calif., is a guest at the A. H. Embree home, 535 N. Auburn Ave.

Grant Chapel

Funeral Directors

Harry A. Lange Sterling T. Ripple

201 W. Sierra Madre Blvd., Custer 5-5006

PROFESSIONAL DIRECTORY

DENTISTS

P. R. WOODWORTH, M.D.
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CHIROPRACTOR
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Sierra Madre Hotel Arcade

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75¢
lb
Center Cut

Sierra Madrean Moving To Downey

Mrs. Valentine Ratliff, who has been a Sierra Madrean for the past 27 years, changed her residence last Saturday when she went to live with her brother, J. E. Higdon and family, at 8532 E. Fontana, Downey.

Mrs. Ratliff has leased her home to Mr. and Mrs. Ullrich. Mr. Ullrich is attending Fuller Seminary.

Playground Events Give Way for City Day Camp

There will be no city-sponsored playground activities at City School during the two weeks Day Camp are in session at the Youth Hut.

John E. Oden, recreation director, said the playground program will be resumed, however, for the week immediately following Day Camp, Aug. 27-31.

Trinity Picnic To Include Auto Caravan

An auto caravan, forming at the local Woman's Clubhouse, 2 p.m., Saturday, Aug. 11, will take Sierra Madreans to Pasadena's Brookside Park for the second annual Sunday School Picnic of Trinity Presbyterian Church.

Families of the church and their friends are invited to enjoy the afternoon of fun and fellowship, being sponsored by the Clipper Club, social organization of the church.

Upon arrival at Section L of the park, picnickers may swim or have "free play" until 4:30, when Sam McElfresh and his staff will organize group games. Mr. and Mrs. Bud Moffet, chairmen of the picnic committee, promise prizes for the winners.

Families will take their own picnic suppers, and lemonade and ice cream will be provided by the Clipper Club.

Bob Leonard, skipper of the club and publicity co-chairman for the picnic, said people should come to the picnic anyway, even if they are unable to leave on time with the caravan.

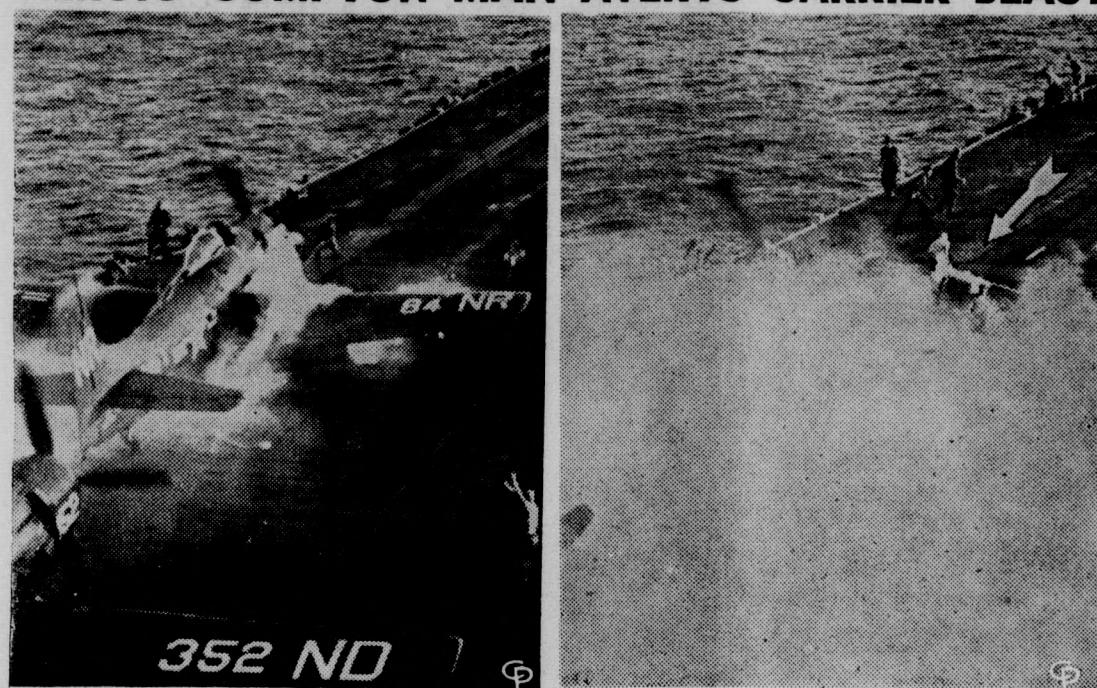
Junior Auxiliary Worker President Of Inglewood Unit

Invitations have been received locally to the Installation of the Inglewood Post and Auxiliary for tomorrow night. It has especial interest in as much as Norma Rogan Rowell is the president-elect.

Mrs. Rowell joined the Auxiliary Juniors in Sierra Madre in 1932. She served as junior historian and first vice-president and in 1935 was elected president of the Sierra Madre Juniors.

Mrs. Rowell has a daughter, Ann Adele, who is a junior member of the Inglewood Unit.

HEROIC COMPTON MAN AVERTS CARRIER BLAST



DASHING UNDER PERILED PLANE, Aviation Boatswain's Mate James L. Seig, Compton, Cal., grabs burning million candle power flare and tosses it into sea from deck of carrier USS Bon Homme Richard in Korean waters. Flare had dropped from Navy Corsair and blazed as it rolled under fully loaded Navy "Skyraider" (left). Unmindful of possibility flare might ignite plane's lethal cargo, Seig (right, arrow) hauls flaming bundle to edge of deck. (International)

SAN PEDRO FAMILIES SELECT HOMES IN SIERRA MADRE

Mr. and Mrs. R. L. Douglas with their son, Steven, have joined the city. They bought the property at 621 Fairview. They moved here from San Pedro, having been advised that climatic conditions would be better for their son. Mr. Douglas is a piping designer with Kiser-Curtis and Wright of Los Angeles.

Mrs. Douglas will be joined by her sister and family, the B. J. Goldmanns and son, also of San Pedro. They will live at 675 Ramona. Mr. Goldmann is connected with the same firm as Mr. Douglas.

PEEVISH MAN DUMPS TIN CANS IN CITY HALL

"Mr. X" makes no bones about it: he doesn't like the tin-can collection service in Sierra Madre.

The uninhibited—also unidentified—man strode into the City Hall last Wednesday and plunked down two loads of tin cans.

"Here they are," he muttered. "You take 'em."

When he dropped the first carton load in the building inspector's office, an astounded Marie Warfel was speechless.

The man turned on his heel and said, "Wait, I have some more."

Mrs. Warfel, deputy city clerk, didn't wait. She quickly went back to get help from the Police Department.

When the man reentered the City Hall he sensed what Mrs. Warfel had done. Not wanting an interview with police officers right then, he dumped his second load just inside the building entrance—and hastily departed.

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Ruth Roman
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NOW OPEN

SUN., MON., TUES.
Loretta Young Joseph Cotten
"HALF ANGEL"
(Technicolor)
plus
John Lund Gene Tierney
"MATING SEASON"

Another poor guess—I guess I
can beat him to the intersection.

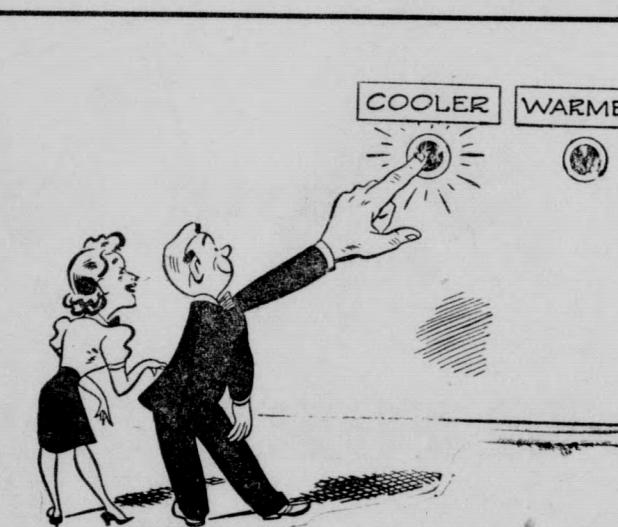


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LOCAL PLAYERS VIE FOR NATIONAL TENNIS HONORS

Several Sierra Madreans are competing in the five-day National Public Parks Junior Tennis Championships which opened at Arcadia County Park yesterday.

Official standard bearers from Sierra Madre, as determined by the city-sponsored tennis tournament last month, are Tony Pascoe and Jolly Pauloo. The players are entered in the junior boys' doubles competition.

Other Sierra Madre residents who qualified for the championships through the Arcadia County Park playoffs are Nolie Suman, entered in the singles, and doubles with Bea Bailey, and mixed doubles with Clark Leonard; and Susan Suman, who qualified for the nationals by winning the mixed doubles with Richard Vendervoort. Susan also will play in the singles' division.

Public Parks champions from Washington, Oregon, Utah, Nevada, Northern California and 52 Southland cities have registered for the national championships. Mary Ann Ellenger and Richard Doss of San Diego topped the domestic seedings.

The tournament is conducted by the County Department of Parks and Recreation, and the Arcadia Kiwanis Club is handling local details for the event. Competition will end Sunday, Aug. 12.

Deer Season Opens Aug. 11

Deer season begins next weekend (Aug. 11) in the central and southern coastal sections of the state, the Auto Club of Southern California reported yesterday.

These areas embrace Orange, Los Angeles, Ventura, Santa Barbara, San Luis Obispo, Monterey, San Benito, Santa Cruz, Santa Clara, San Mateo, Alameda, Contra Costa, Marin, Sonoma, Lake, Glenn, and the western portions of Riverside, Fresno, Merced, Stanislaus, San Joaquin, and Yolo counties, the club said.

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DESSERTS FOR BABY

Modern packs of perfectly prepared foods made especially for baby help cut a mother's work in connection with his feeding. But there comes the time when baby begins to outgrow the convenient cans and packs of food—to rebel against many of his one-time favorites.

Desserts like these will be fine for that baby who's beginning to grow up. And other members of the family will like them, too.

BAKED CUSTARDS

2 C. milk
2 eggs
4 Tbsp. sugar
1/4 tsp. salt

Scald milk. Beat eggs slightly; add sugar, salt and flavoring. Add scalded milk slowly. Pour into custard cups and set cups in pan of water. Bake at 325° 40-50 minutes.

SOFT CUSTARD SAUCE

1/4 C. sugar
1/4 tsp. salt
1 Tbsp. flour
2 eggs, slightly beaten
2 C. scalded milk
1 tsp. vanilla

Scald sugar, salt and flour together. Add to slightly beaten eggs. Slowly stir in scalded milk. Cook over very low flame or in double boiler, stirring constantly until mixture coats a metal spoon. Remove from heat at once. Stir in vanilla. Chill. Serve this sauce over fruit whips, gelatin desserts, etc.

PRUNE-LEMON SHERBET

1/4 C. sugar
2 egg yolks
1/2 C. light corn syrup
1 C. milk
1 C. light cream or milk
1/4 C. lemon juice
1 C. grated lemon rind
1 C. cooked, unsweetened
prunes (pitted and chopped)
2 egg whites

Set refrigerator temperature control to coldest position 1/2 hour before making dessert. (Fast freezing produces finer texture.)

Gradually beat 1/4 C. sugar into egg yolks. Add next 6 ingredients and mix thoroughly. Freeze until firm. Beat egg whites and gradually beat in 1/4 C. sugar. Break frozen mixture in chunks and turn into chilled bowl. Beat fluffy-smooth and fold into egg white mixture. (Work quickly to keep mixture very cold.) Return to freezing tray and freeze, stirring occasionally. Reset cold control to normal as soon as dessert is frozen.

APRICOT WHIP

1 C. dried apricots
1 C. warm water
1/2 C. sugar
1/2 C. evaporated milk
(small can)

2 Tbsp. lemon juice
Wash apricots and add the warm water. Let stand for an hour or longer. Cook gently until the fruit is tender. Press through a coarse sieve. (There should be 1 1/2 C. of sieved fruit.) Stir sugar into hot fruit. Chill. Chill milk thoroughly. Whip milk until it begins to stiffen and whip in lemon juice. Fold in chilled apricot mixture. Serve with soft custard sauce.

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Kiwanis Plans Family Outing

A "Family Outing" is in store for the Sierra Madre Kiwanis Club next Tuesday evening, Aug. 14, at Arcadia County Park.

Borrowing the techniques of Boy Scouts, the Kiwanians will attempt a "cook-out," cooking all their food in aluminum foil.

Facilities of the swimming pool will be available, and novelty games and entertainment are planned with prizes going to contest winners.

Chairman of the event is Philip Mitchell. Henry Nelson is in charge of coffee and refreshments, and the "fire detail" will be under the supervision of Frank Spencer and John Conzelman. The supper will start at 6:45 p.m.

Legal Notices

School Trustees To Meet Aug. 22

Next meeting of the City School Board of Trustees is scheduled for Wednesday, Aug. 22, Board President Howell N. White Jr. announced this week.

The trustees are meeting on Wednesday instead of Tuesday next time because of the deadline on some required legal advertising, Mr. White explained.

Legal Notices

City of Sierra Madre,
State of California

NOTICE TO CONTRACTORS

SEALED PROPOSALS will be received at the Office of the City Clerk, City Hall, City of Sierra Madre, California, until 8:00 o'clock P.M., on August 14, 1951, at which time they will be publicly opened and read, for performing work as follows:

CITY OF SIERRA MADRE,
THE IMPROVEMENT OF LIMA
STREET, BETWEEN SIERRA
MADRE BOULEVARD AND
GRAND VIEW AVENUE, by the
construction of 1780 linear feet
of 6" O. D. steel pipe with all
appurtenances and appurten-
tive work including furnishing
and installing five 6" valves,
forty-one 3/4" black couplings,
three 1" black couplings and
connecting two fire hydrants.

The City of Sierra Madre will receive alternate bids on furnishing and delivering to the city 1780 linear feet of 6" O. D. steel pipe, five 6" valves, forty-one 3/4" black couplings and three 1" black couplings.

The contractor may bid on either or both alternates. No bid will be received unless it is made on a proposal form furnished by the City Engineer. Each bid must be accompanied by (cash, certified check or cashier's check, or bidder's bond) made payable to the City of Sierra Madre for an amount equal to at least ten (10) percent of the amount bid, such guarantee to be forfeited should the bidder to whom the contract is awarded fail to enter into the contract.

In accordance with the provisions of Chapter 397, Statutes of 1931, the City Council of the City of Sierra Madre has ascertained the general prevailing rate of wages applicable to the work to be done as shown in the classification and hourly rate schedule:

Pipe fitters	\$2.625
Laborers	\$1.75
Welders	\$2.625
Trenching machine operator	\$2.38

It shall be mandatory upon the contractor to whom the contract is awarded and upon all subcontractors under him to pay not less than said general prevailing rates of per diem wages to all workmen employed in the execution of the contract.

All bids are to be compared on the basis of the City Engineer's estimate of the quantities of work to be done.

No bid will be accepted from a Contractor who has not been licensed in accordance with the provisions of Chapter 791, Statutes of 1929, as amended.

Plans may be seen, and forms of proposal, bonds, contract and specifications may be obtained at the Office of the City Engineer, City Hall, City of Sierra Madre, upon deposit of \$10.00, which \$10.00 is to guarantee return of the plans.

The special attention of prospective bidders is called to the "Proposal Requirements and Conditions" annexed to the blank form of proposal, for full directions as to bidding, etc.

The City of Sierra Madre reserves the right to reject any or all bids.

Lawrence B. Brain,
City Clerk,
City of Sierra Madre,
California.

Aug. 2, 1951

Postal Zone Not Place for Parking

Parking in the postal zone at 90 West Sierra Madre boulevard proved a bad choice last week for Mrs. Charles Wilmot, 440 Hillcrest, Monrovia.

City Judge John C. Mead fined the woman \$5 for the offense, but then suspended \$2 of the sentence.

NOTICE OF PUBLIC HEARING BEFORE THE PLANNING COMMISSION

50728 CERTIFICATE OF BUSINESS Fictitious Firm Name

The Undersigned do hereby certify that they are conducting a Grinding business at 947 Yale Street, City of Los Angeles, County of Los Angeles, State of California, under the fictitious firm name of T-G Grinding Company and that said firm is composed of the following persons, whose names and addresses are as follows:

William H. Taylor
Charles E. Gray
State of California
(City of Los Angeles) ss.

On this 25th day of July, A.D. 1951, before me the undersigned, a Notary Public in and for said County and State, residing therein duly commissioned and sworn personally appeared William H. Taylor and Charles E. Gray, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

In witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL)
William J. Sheridan Jr.
Notary Public in and for
said County and State.
My Commission Expires
April 27, 1954.

7-9,16,23,30

7-9,16,23,30

Aug. 9, 1951

THE FINEST

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\$3950

CHEVROLET OR COMPARABLE SIZE CAR

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Call Custer 5-3324

WORK WANTED

IRONING AND LAUNDRY, Done in my home. Reasonable. 111 N. Sunnyside. Custer 5-5286. A:8-2,9,16

LAWN MOWERS machine sharpened. Garden tools, knives, etc. sharpened. 41 West Montecito Ave. A:7-15f

SIERRA TREE SERVICE: Pruning, wrecking, Power saw. Fully insured. CU. 5-3312. A:2-2f

ALTERATIONS, Experienced ladies' and mens'. Mrs. Atwell 48 Esperanza, CU. 5-8376. A:10-12f

WOMAN AVAILABLE for care of mother and new-born babe. Will do reasonable amount of housework. Custer 5-8925. A:8-9,16,23

Bonded Experienced COMPOTOMETER OPERATORS Available. All operations. Fast, accurate, dependable. Your office or ours. Also quality memographing. CU. 5-8863. A:7-26f

CAPABLE woman, pleasant disposition, as companion, cook, driver for elderly lady or gentleman. Refs. DO. 7-305. A:8-9

CHRISTIAN woman would like to do baby sitting evenings. SY. 3-3729. A:8-9

RESPONSIBLE WOMAN available for baby sitting. Custer 5-4852. A:8-9

HAULING AND GARDENING. Call evenings. CU. 5-2462. A:8-9

LAWNS AND GARDENS watered while on your vacation. CU. 5-6797. A:8-9

WINDOWS WASHED, venetian blinds cleaned, floors waxed. CU. 5-6797. A:8-9

AVERAGE ROOM PAINTED (side walls) 1 coat Dutch Boy flat, washable, \$30. Includes paint and labor. CU. 5-8637. A:8-9,16,23

GARDENING BY the month, reasonable rates, have own tools. CU. 5-8637. A:8-9,16,23

DAY CARE by mother in private home for children aged 3 to 5, Mondays thru Fridays. Fenced, shaded yard; transportation provided. \$10 per week. SY. 6-4298. A:8-9

Drive Carefully, Save A Life!

Be Protected IF POLIO HITS YOUR FAMILY!

Only \$10 yearly, for entire family with children 3 months to 16 years. Only \$5 per year for individual. Also covers these Dreaded Diseases: Spinal Meningitis, Leukemia, Scarlet Fever, Diphtheria, Tetanus, Small Pox, Encephalitis.

PROVIDES UP TO \$5000 (increase 10% each year up to \$6000)

PAYS expenses of hospital, doctor, nurse, ambulances, transportation, from fund rental, drugs, medicines, rental of braces, physiotherapy, wheel chair, crutches.

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HELP WANTED

SIERRA MADRE NEWS
THURSDAY, AUGUST 9, 1951

GENERAL cleaning woman two days a week, own transportation, Arcadia Oaks, CU. 5-3366. B:8-9

SOMEONE TO water and care for a yard about 5 weeks. 227 Wilson, CU. 5-4327. B:8-9

MAN OR BOY for watering and yard work, \$1.00 hour. Custer 5-3377. B:8-9

FOR RENT

UNFURNISHED house, 3 rooms bathroom & storage rm. Close in, blk. from PE Sta. Inquire 76 W. Bonita Ave. D:8-9

FURNISHED apartment, 1 bedroom, kitchenette, living room and bath, \$40 month. Utilities paid. Inquire at 91 W. Grandview. CU. 5-5475. D:7-26;8-2,9

FURNISHED, two room and kitchen apartment. Newly decorated, 25 Olive, CU. 5-4076. D:8-9

2 ROOM apartment in rear, suitable for one person. Nice surroundings. Custer 5-1476. D:8-2

COZY, FURNISHED one and two bedroom houses in attractive court. Gardens, patio, quiet, garage, \$75 month. 385 N. Baldwin, CU. 5-8069. D:8-9,16,23

TWO ROOM APARTMENT, near stores and transportation. CU. 5-4589. D:8-9

Furnished Apartment One adult. Best neighborhood. References required. \$50 CU. 5-3330. D:8-9

GARAGE, CENTRAL, \$5 a month. 194 San Gabriel Ct. CU. 5-2210. D:8-9

TWO-ROOM FURNISHED cottage with bath, \$30. Woodland Drive, Sierra Madre. Suitable for single occupancy. Custer 5-8621. D:8-9

UNFURNISHED, BEAUTIFUL one-bedroom apartment, living room, dinette, enclosed bath with shower. 205 N. Baldwin, CU. 5-5011. D:8-9,16,23

SINGLE APARTMENT for one person. May be seen by Fri. CU. 5-8265. D:8-9

FURNISHED OR UNFURN., complete apartment, 3 rooms and bath; reasonable and cool. 247 N. Mountain Trail, CU. 5-4027. D:8-9

FOUR-ROOM APARTMENT, furnished or unfurn., \$65. Call mornings, Sundays all day. 300 Sturtevant Dr. Lafayette 2445. D:8-9

SINGLE APARTMENT, utilities furnished, automatic washing machine. On bus line. 174 E. Montecito. Custer 5-2285. D:8-9

THREE-BEDROOM HOUSE, fenced yard, furnace and one-car garage. Available Aug. 11. Custer 5-4512. D:8-9

FRESH, LEAN GROUND BEEF 59¢ lb

FOR SALE MISCELLANEOUS

SEE LOOMIS FOR INSURANCE

SIERRA MADRE TRANSFER. Local and long distance moving. CU. 5-3374. I:8-4tf

VERY LOW rates: Household moving, local and long distance. SYcamore 9-2273. I:4-12tf

FERTILIZERS, Cow and Steer Manures, Vigoro, Growmaster, Peat, Leaf Mould, etc. WARD NURSERY, 192 North Mountain Trail. Custer 5-4059.

THE LONA BARON STUDIO Piano - Voice - Accordion Piano Workshop Custer 5-4293. I:3-8tf

PIANO LESSONS—for the young artists, also adults. Convenient studio location. Gladys Graves, CU. 5-1888. I:7-19tf

WANTED

BY WOMAN PENSIONER, a pleasant room and board in exchange for light duties sewing, mending, tutoring a child, or as companion to lady living alone—for permanent home. Write only, O. B. 274 W. Montecito. K:8-9,16,23

WANT TO RENT

BY RETIRED local couple, a one- or two-bedroom, unfurnished house, near shopping, by October 1st. Excellent references, financial and otherwise. P.O. Box 37, Sierra Madre. L:8-9tf

BY SCHOOL TEACHER and 7-year-old son, unfurnished, house. Prefer guest house with yard and two bedrooms. CU. 5-8954. L:8-9

WOULD LIKE to trade in a 27-ft. Curtiss-Wright house trailer, Model 1946, toward an \$8,000 or \$9,000 home. May be seen at 200 Olivera Lane. F:8-9

ROYAL SIAMESE KITTENS, \$15. Also brie-a-brac sale. CU. 5-1589. E:8-9

SEVEN-FT. G.E. Refrigerator, 5 years old, fine condition, \$110. CU. 5-8082. E:8-9

\$200 LIVING ROOM suite, bed, divan and chair; sacrifice \$90. 425 Sturtevant. E:8-9

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Services for
Mrs. Hochuli
Held Tuesday

Funeral services were held Tuesday morning at Grant Chapel for Mrs. Barbara Hochuli, who passed away Saturday, Aug. 4.

Mrs. Hochuli, a native of Switzerland, had been making her home with Mrs. Valentine Ratliff, 48 E. Sierra Madre Boulevard. Mrs. Hochuli came to the United States 65 years ago.

A member of Bethany Church, she was active in the Missionary Society of that church.

Mrs. Hochuli is survived by two sons, William Hochuli and Edward Hochuli, the latter from Altadena; three sisters, Rosie Tick, Sophie Britt, and Lena Cissco, all of Patterson, New Jersey; two granddaughters and three great-grandchildren.

Lenox Palin officiated over the last rites Tuesday. Interment was at Mountain View cemetery.

RETURNS TO
BAY CITY

Miss Esther Fisher, director of dietetics at St. Francis Memorial Hospital, San Francisco, returned Tuesday after spending a month's vacation with her sister, Mrs. D. W. Nourse, at 538 Brookside Lane.

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NEW FEUD STIRS U. S. SENATE



CITING REPORT OF SENATE PROBERS that Senator McCarthy, (R) Wis. (right) was "actively interested" in defeat of Senator Tydings, (D) Md., Senator William Benton (D) Conn. (left) calls for immediate resignation of McCarthy. Latter immediately asserted Benton had "established himself as hero" of Communists and assailed his conduct while with State Dept. (International)

LOS JOVENES
DANCE DRAWS
40 TEENAGERS

Forty teenagers joined in for the fun at Friday evening's initial dance of Los Jovenes, newly formed club for students of the 7th through 10th grades.

Fifteen boys and girls formally joined the group Friday night, reports City Recreation Director John E. Oden. "We're still seeking members and youths can join at the next meeting on Aug. 17," he said.

The meeting then will be a dance again, from 8 to 11 p.m. in the school cafeteria. Instruction in dancing will be given during the first hour by Mrs. John Rudbach.

Mrs. Oden pointed out that Los Jovenes is being formed to provide organized recreation for Sierra Madreans of this age group.

Barbecue and
Cards for Alpha
Gamma Delta

The San Gabriel Valley Club of Alpha Gamma Delta has planned a Pot Luck Barbecue and card party Thursday, Aug. 16, at 7:30 p.m. The group will meet at the home of Mrs. Aldon MacKenzie, 2816 E. Orange Grove, Pasadena.

ARC FLOOD
FUND SLOW;
\$261 GIVEN

Sierra Madreans had given \$261 by Monday evening in the emergency drive of the American Red Cross to aid families in the devastated Kansas flood area.

"It's not enough," R. C. Lewis, local ARC Chapter chairman, stated flatly. "We hope to collect \$500 as Sierra Madre's aid to these impoverished people."

So far, he said, the money is coming in as gifts. "But if we can't reach our quota, we'll have to begin soliciting."

Donations last week amounted to \$157; the week before they were \$104.

Estimates received from the Kansas, Missouri, Oklahoma, Illinois flood operation show that more than 26,600 families will register for Red Cross emergency and rehabilitation assistance. Estimates of ARC expenditures for relief have doubled since the Disaster Fund Appeal was launched for \$5,000,000.

More than 7600 families will need assistance in either completely rebuilding or repairing their homes. And another 11,500 families will need help in replacing or repairing damaged or destroyed household furnishings.

Day Camp
Registrations
Close Friday

Today and tomorrow (Aug. 9, 10) are the final days for registering as "Indians" in Sierra Madre's 1951 summer Day Camp.

Following the theme, "Indian Life," the camp officially opens Monday morning, Aug. 13, at the Youth Hut grounds.

Although two separate camps are scheduled for the two-week period—the first week for ages 7 through 9, and the second for ages 10, 11 and 12—John E. Oden indicated yesterday that all children may have a chance to attend the full two weeks.

The recreation director said registrations have been slow so far, and the Recreation Commission may decide to combine the two age groupings into one camp.

At any rate, the camp will be in session daily, Monday through Friday, from 9:30 a.m. to 2 p.m. The \$1.50 camp fee for the week covers milk for the five days, two cook-outs, two swims and handicraft materials.

All activities of the camp will center around the Indian lore theme, and each camper will assume an Indian name and join an age group having a tribal name. Games, stories, songs and dances will be of the Indian type.

Mr. Oden said craft projects will include making tepees, miniature canoes, war bonnets, bead work, bracelets, bows and arrows and basket weaving.

Prospective campers may enroll at the City School.



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"GOODS OF
THE WOODS"

Shipway Home
Scene of Reunion

Roy Shipway of 292 E. Laurel Ave. has been entertaining relatives from the East during the past week. A brother, Leslie Shipway from Massachusetts and joining him will also be his sister, Mrs. Hutchinson of Greenfield, Calif., and a brother, Clayton Shipway, whose home is at Santa Cruz, Calif.

This Week In Television

Comes to you through the sponsorship of these friendly merchants. If you like this TV log let them know that you saw their advertisement in the Sierra Madre News.

—EFFECTIVE AUGUST 2 THROUGH AUGUST 8—

Look... Hear, Now!

BY STUART and JANE HEINEMAN

The greatest dull thud in local television circles has been registered by 600 pounds of Oriental flesh in the form of a pair of Japanese sumo wrestlers.

A great concerted groan from perhaps 500,000 television wrestling addicts followed the much-heralded appearance of the sumo men at Ocean Park Arena. TV fans had their appetites whetted for days ahead by great masses of publicity. These giants from across the Pacific, the press agents promised, would give the sports-minded American public the greatest and unique thrill of their lives.

But a quick check among the "rassling" faithful found nothing but disappointment echoing all around the town. There was no drama, no humor—nothing but two very congenial behemoths facing each other in the ring in a series of bows from the waist, deep-knee bends then a quick lunge at each other like two friendly tackles in a football scrimmage. They bunny-hug around the ring a few seconds and then one throws the other off balance. When this first happened in KLAG-TV's sumo premiere, wrestling fans hunched a little closer forward in their contour chairs expecting a real fireworks. The upright 310-pound extended his hand to his prostrate rival. When the fallen foe took his hand, TV fans held their breaths. This offer of the friendly palm was an old trick to them—it was always followed by some dastardly foul block, kick in the face, etc. But lo and behold, all that happened was that the one sumo helped the other sumo to his feet so they could start the next fall!

In this manner three falls were over before the viewers could light a cigarette. It was predicted that sumo wrestling will have a short run in America unless they run in some mixed matches with the regular grunt and groaners.

One of the biggest spenders in television today is the vitamin industry.

The country right now is on a vitamin "kick." Various vitamin corporations are buying up so many of the most expensive local shows in every television city. One of them is exploiting the younger of the Garibaldi wrestlers as an example of what "vitamins can do for YOU!"

Next year America's fad may be hair-growers. If this comes about, long-haired wrestlers such as Gorgeous George and Baron Leone will be much in demand by several advertisers.

Heard on a recent "Breakfast Club" show: "Our maid needs a 100-foot cord for her electric blanket—she walks in her sleep."

NEW SHOWS

Worth checking: Debut of Peter Lind Hayes and Mary Healy as host and hostess of "Star of the Family," starting this Sunday at 6:30 p.m. on KTSF. Featured in a comedy variety format, Hayes and his wife will sing, join in comedy and interview relatives of show-world personalities. The family stars will then perform. After a summer holiday, KECA-TV's popular "Youth on the March" has returned to its regular Sunday spot at 10:30 p.m. "Smilin' Ed McConnell and his Buster Brown Gang" debuts over CBS television this Saturday, KTSF, 5:00 p.m.

Observers feel that CBS missed a tremendous opportunity in failing to obtain the Rose Bowl football telecast for its color TV. NBC got a 3-year exclusive for \$1,500,000, a lot of money, but persons prominent in TV circles said this week that CBS should have secured the rights "regardless of cost." However, CBS may still come in to color-telecast the Rose Parade, which actually would be far more eye-appealing than the pigskin parade. This would truly be something to see.

Big problem of how to make television newscasters look interested in their work has been solved at KLAG-TV. They pose a live model in a bathing suit beside the camera for newscaster Ed Lyons. He occasionally fluffs a few words now—but he does look interested.

Hollywood voice coaches are making a sad prediction that singing star Mario Lanza will "sing" his voice away within a year," unless he quits straining it. They claim he is singing with all pipes open, using his throat more than necessary. "The Mario Lanza Show" is heard Sunday on KNX at 5:00 p.m.

Robert Mitchum, the actor, becomes Robert Mitchum when he appears as an interview guest of Lolly Parson on KECA Sunday, August 19. He will team with his sister, Carol Worth, to sing "You're Just in Love" from "Call Me Madam."

At any rate, the camp will be in session daily, Monday through Friday, from 9:30 a.m. to 2 p.m. The \$1.50 camp fee for the week covers milk for the five days, two cook-outs, two swims and handicraft materials.

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12:00 Feature Film.....11

12:30 Feature Film.....11

1:00 Feature Film.....11

1:30 Feature Film.....11

2:00 Feature Film.....11

2:30 Feature Film.....11

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